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NUCAP EXPANDS ELECTRONIC WEAR SENSOR LINE COVERAGE FOR BOTH EUROPEAN AND NORTH AMERICAN REFERENCES, RELEASES NEW CATALOG

INFORMATION RELEASE - DECEMBER 01, 2016

TORONTO, ON

NUCAP Industries has released its updated Electronic Wear Sensor Catalog, updating its coverage to include references up to 2016 for North American and European platforms. Available as a download on NUCAP's website, the new catalog provides a simple to use reference tool to identify products by make and model year.



By leveraging robust Quality Control processes and establishing superior manufacturing methods, NUCAP Europe has set the standard in Europe delivering EWS products that meet or exceed O.E. specifications. Working closely with suppliers, NUCAP integrates top quality materials into the products, specifically high grade plastics (polyamides, PPS, polyetheretheketones, LCPs), wires, covers, and terminals.

From the raw materials through to the finished product, critical characteristics such as thermal resistance, pull traction, connectivity, and overall dimension are validated in design, and maintained throughout NUCAP's in-house manufacturing processes.

"The EWS product line has been one of NUCAP Europe's most valued technologies," stated Montu Khokhar, CEO of NUCAP Industries. "We've provided great service to our European customer base and now we're looking forward to educating our North American and China-based customers on the great quality and value of the products."



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"We intend to meet with our entire customer base in North America and China to review the customer's requirements for EWS, and present our updated offering," added Bill Murray, NUCAP's Global VP of Sales. "With product available locally in China and North America, NUCAP has the capability to provide great coverage and excellent service to its EWS customers."

The EWS initiative represents a new global commitment from NUCAP to establish market leadership in the category, offering a product line that supplies OE-level performance and quality at very competitive pricing.

Download our new EWS catalog at www.nucap.com/ews

For More Information and updated pricing on NUCAP's EWS products, contact Bill Murray (Bill.Murray@nucap.com).

